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THE WHITE HOUSE
WASHINGTON

December 11, 1965

TO THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

SUBJECT: Concurrent Fund-Raising Solicitation of the National Health Agencies and CARE and Crusade for Freedom Under the Approved Federal Fund-Raising Policy and Program.

Attention is invited to the attached messages of the President addressed to all Federal Employees and Military Personnel concerning (1) the combined campaign of the National Health Agencies on a world-wide basis, and (2) the Federal Service Joint Crusade of CARE and Crusade for Freedom to be conducted within the continental United States. Solicitations will be conducted concurrently during a six weeks' period early in the new year. This is the second of a maximum of three solicitation periods provided for under the approved Federal fund-raising policy and program for all military and civilian personnel.

These messages of the President should be communicated to all Federal Service military and civilian personnel. Federal establishments and field installations are to be advised of these concurrent solicitations in order to cooperate fully with the local representatives of the participating voluntary agencies.

By direction of the President:

PHILIP YOUNG

Attachments